

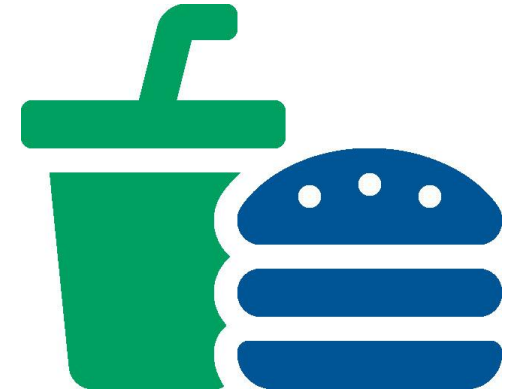


**Motors Drive Success!**  
**Build Your Career in the Electromechanical Industry**

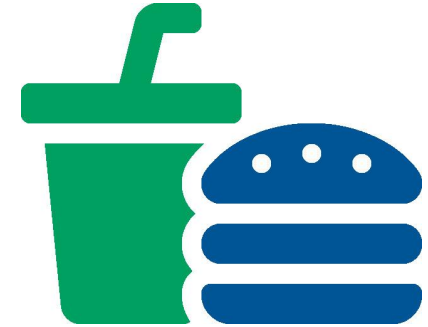
---



# Think About Your Daily Life...



# Various Industries Impact Your Daily Life

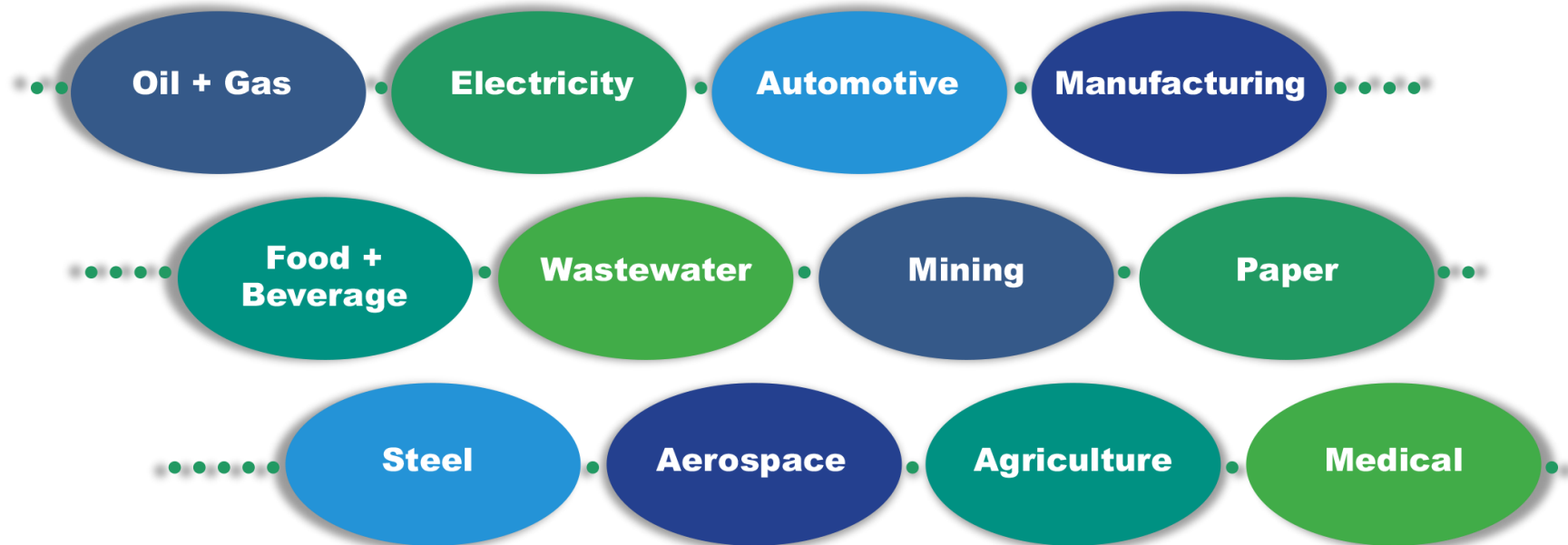


# Industries Impact Your Daily Life



# Critical Industries Keep Your Lives Moving

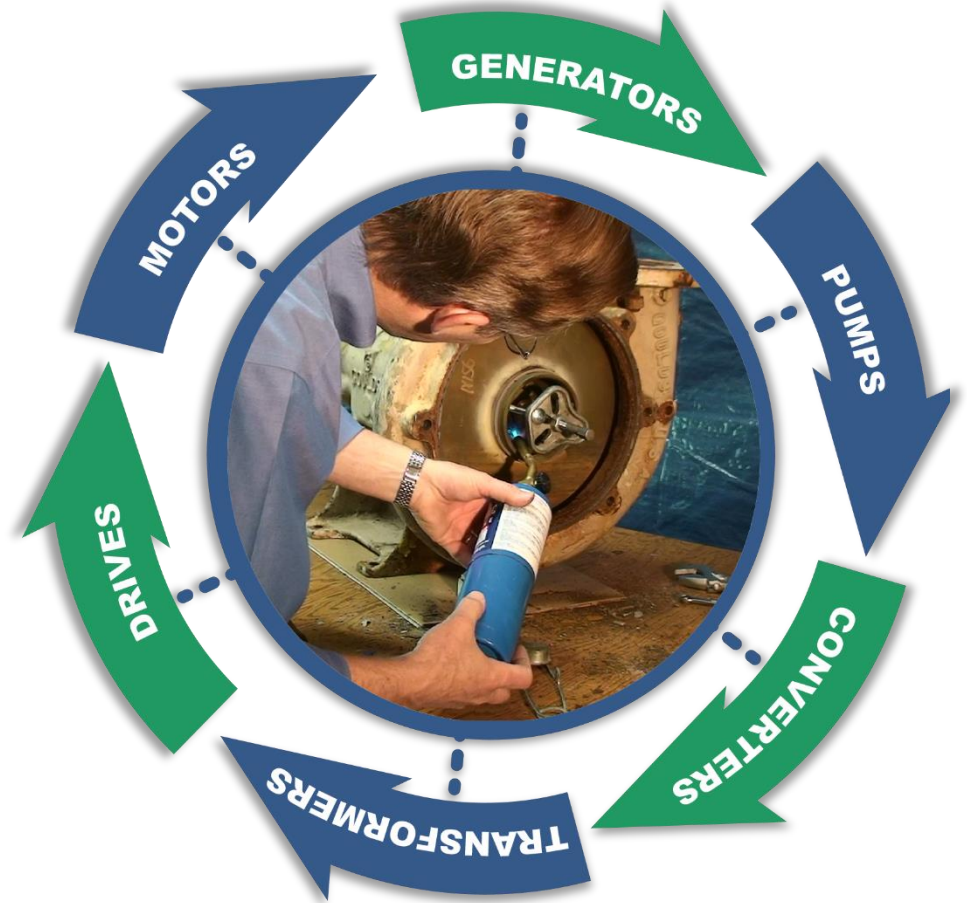
Think of all the industries that work together every day to bring you the utilities and luxuries you enjoy.



One of those systems is comprised of rotating electrical equipment.

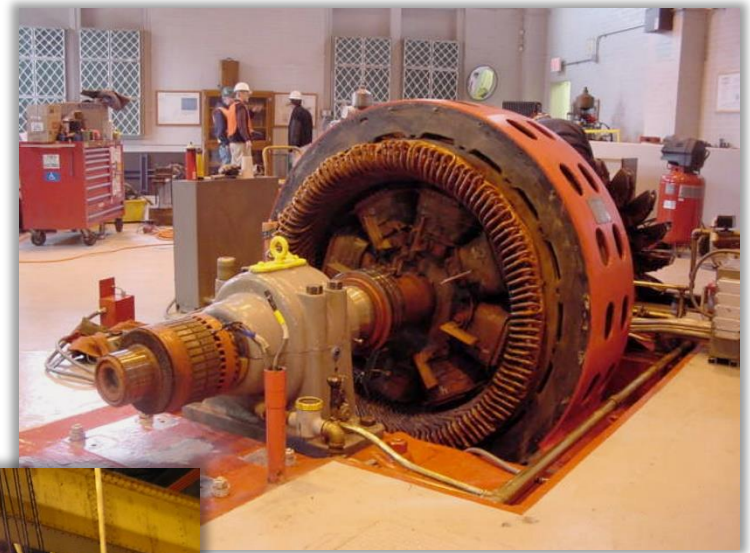
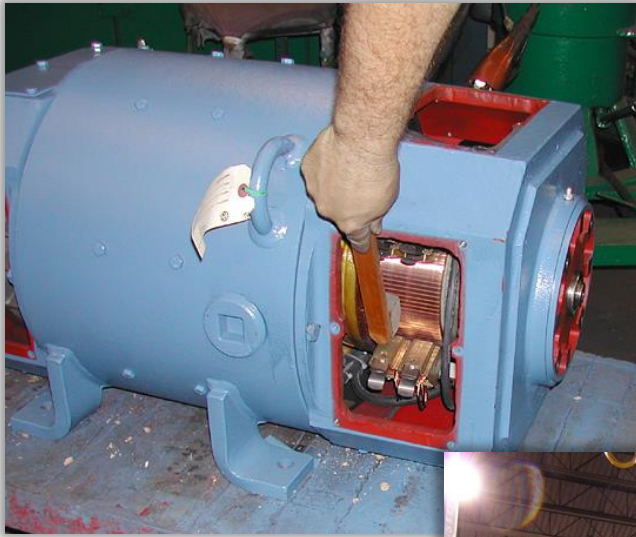
# What Does Our Industry Do?

- Rotating electrical equipment includes machines with rotating parts that generate convert, transform or modify electric power.
- We keep this equipment healthy!

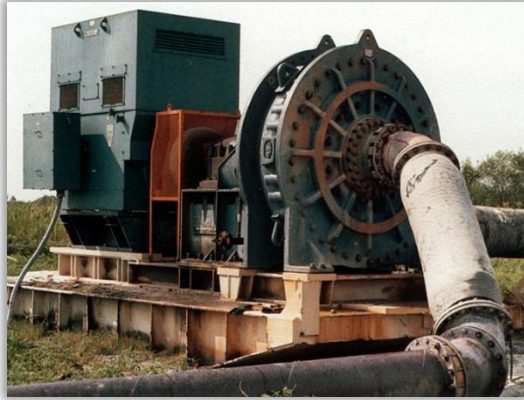




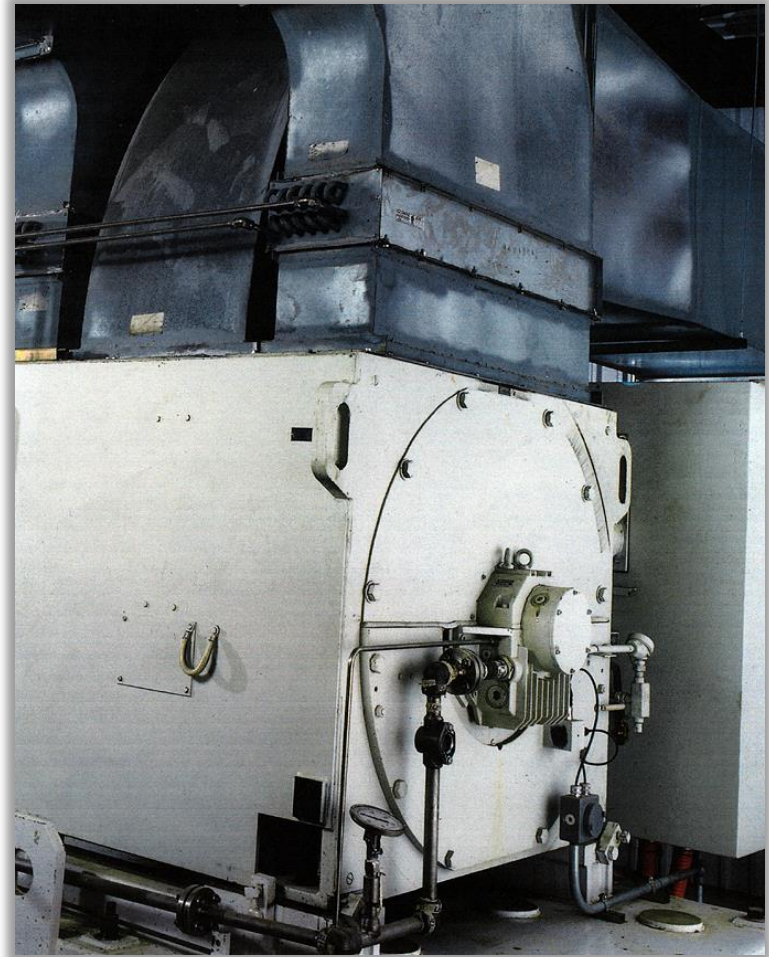
# Machines Vary in Size + Power



# Every Motor Tells a Story



Motor powering matrix booster pump in a phosphate mine



Motor powering a pipeline pump



# We Do More Than “Break-Fix!”

- We find out WHY the machine fails and help prevent the failure from recurring.
- We use predictive technology to detect the failure before it even happens!



# Our Industry Is Essential!



**We keep working so you can keep living!**



# What Type of Education Do I Need?

- Basic education (high school diploma, trade school experience)
- Automotive or industrial technology experience is a plus, but not required
- Computer science or programming
- Experience working with your hands or machines





# What Characteristics Do You Look For?

- Hungry to learn
- Curiosity
- Drive
- Innovative
- Team player
- Service-driven



# Every Job Matters!

- In a motor, if one part breaks or fails, the whole machine could go down.
- In a motor repair facility, every part and every team member is important.





# Electrify Your Success with EASA

- Professional trade association solely dedicated to the success of electromechanical professionals
- Provides training, engineering support, content and networking
- Chapters serve as a local-area networking hub
- EASA.com provides lots of information about the industry!

